

"Caring for our environment"

Centre : **ARDMORE**
County : **WATERFORD**
Category : **B**

Results

Date of Adjudication : 11-07-97

	Maximum Mark	Mark Awarded 1997	Mark Awarded 1996
Overall Developmental Approach	50	38	38
The Built Environment	40	34	33
Landscaping	40	22	22
Wildlife and Natural Amenities	30	23	23
Litter Control	40	37	37
Tidiness	20	15	15
Residential Areas	30	22	21
Roads, Streets and Back Areas	40	30	30
General Impression	10	9	9
TOTAL MARK	300	230	228

Ardmore, Co. Waterford

OVERALL DEVELOPMENTAL APPROACH

Thank you for your application form and information on your overall developmental approach and on Wildlife Aspects. The map was useful but it is a pity that all roads and streets do not have name-plates. The main features of this development plan are most interesting and commendable. The Committee is to be congratulated for their success in their achievements to date and for their success in obtaining local sponsorship and community help with litter collection and weed control etc.

THE BUILT ENVIRONMENT

The entrance road is very satisfactory. The Round Tower Hotel strikes a very nice note with all its flags. The impression is of many very nicely multi-coloured houses painted in yellows, pink, pale blue and white all beautifully kept. There is one stone house and two thatched, among the coloured ones, all perfectly at ease with one another. Many have window boxes and hanging baskets. The fountain down near the beach is unsatisfactory. It is not large enough for this area so is out of scale. The water flow is too little and the little there is, very much catches the wind. Therefore something which creates water and the sound of water, but much closer to source should be considered.

LANDSCAPING

Landscaping is very colourful with a wonderful array of window boxes and hanging baskets that give a very festive air to the town. The continuation of the tree planting programme is excellent. More attention should be given to ground planting. Additional cordylines would not be amiss.

WILDLIFE AND NATURAL AMENITIES

The submission on Wildlife Aspects is most interesting and the suggestions for highlighting the wildlife are excellent and should be included within the development approach. The stream project is progressing nicely.

LITTER CONTROL

Litter control throughout is excellent

TIDINESS

Apart from a few black spots, there is a great air of tidiness throughout the town with the result that the untidy timber storage near the beach creates a very discordant note. As do the Toilets which require urgent attention, even something as basic as cleaning.

RESIDENTIAL AREAS

Residential areas are all very attractive with most having excellent colourful gardens. The colour palette for the houses is very

suitable and together with the landscaping adds a wonderful holiday atmosphere to the town.

ROADS, STREETS AND BACK AREAS

Roads, streets and back areas are all very satisfactory but parking needs more attention. Additionally the parking at the beach should be marked in such a way as to impose a sense of direction on motorists. The present arrangement is probably quite wasteful of parking on busy days, apart from being dangerous with so many children around. All streets should be given street name signs at both ends. Sign posting as recommended in the Wildlife Aspects Report should be placed.

GENERAL IMPRESSION

The town creates a very attractive and festive impression with its well thought out colour schemes and its sense of movement and holiday.

SECOND ADJUDICATION (14/8/97)

Ardmore looked really well for second adjudication. The village and the beach were litter free also, well done. The new residential development on the entrance from the main road was noted. It is anticipated that the road and footpath surface will be properly finished, the green area marking the entrance will be nicely landscaped and a namesign provided. A number of boundary walls on the Youghal Road are still in need of attention. The new Tourist Information Office and public toilets must be kept freshly whitewashed as it is a sizeable structure and highly visible. We wish you well in the implementation of your development plan and look forward to observing your progress, especially in the area of wildlife and natural amenities.